

#### PROGRAM OVERVIEW

In today's fast-paced and interconnected world, **effective communication is the cornerstone of professional success**. It's not just about conveying information; it's about building relationships, resolving conflicts, and fostering collaboration.

Unfortunately, a staggering **89% of workers report that ineffective communication has a significant impact on their work lives** (<u>Forbes.com</u>, 2023). Whether you're an entry-level employee or a seasoned executive, poor communication can affect your job satisfaction, productivity, and stress levels.

The good news is that communication is a skill that can be learned and honed. That's why we designed our program *Communication Strategies for Workplace Success*, to empower you with essential communication strategies that will transform your career and enhance your professional life.

## **LEARNING OBJECTIVES**

By participating in our "Communication Strategies for Workplace Success" program, you will:

- Enhance your ability to communicate effectively in all aspects of your professional life.
- Build stronger relationships with colleagues, clients, and supervisors.
- Improve your conflict resolution skills, reducing workplace tension.
- Boost your confidence in delivering presentations and written communication.
- Increase your influence and persuasion skills, leading to career advancement.
- Foster a positive work environment through effective feedback.
- Elevate your strategic communication abilities to achieve your career objectives.

# **PROGRAM DETAILS**

This is a highly interactive virtual program meeting over 2 half-days on Saturdays via Zoom.

#### PROGRAM DATES

March 15 & 22, 2025
9:00am - 1:00pm ET

# **REGISTRATION FEE** \$1,200

#### **READY TO BEGIN?**

To register or learn more about this program, scan the QR code or visit us online at https://hrlr.msu.edu/comstrategies



### **QUESTIONS?**

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