



CERTIFIED LABOR RELATIONS LEADER

PROGRAM DESCRIPTION

Labor and employee relations professionals need specialized knowledge and skills to thrive in a unionized organization. From understanding the objectives of US labor relations to complying with federal and state labor laws, a solid foundation is the key to success.

OVERALL GOAL/OBJECTIVE OF PROGRAM

The CLRL is designed for those in, or moving into, a labor relations leadership position. The program is strategic in nature and includes opportunities to network with labor relations leaders from other organizations.

TOPICS INCLUDE

- **Contract negotiations - a strategic perspective, including:**
 - » What can we do now to get what we need 3 contracts from now?
 - International v. local negotiations
 - Preparing your negotiating teams
- **External Influences**
 - » US Political influences
 - Changes in the NLRB based on the Administration
 - Supreme Court Rulings
 - Environmental issues and regulations
 - » Social influences
 - » Demographic influences
- **Interacting with the media**
 - » Identifying spokespersons
 - » Who should, and should not, talk with the media
 - » Best practices when interacting with the media
 - » Dealing with difficult questions
 - » Social media and employees' rights
 - » Messaging
- **International labor relations systems**

PROGRAM DETAILS

This is an interactive 5-week program meeting via Zoom.

UPCOMING SESSION

- April 28 - June 4, 2026* // Tue & Thu
9:00am - 12pm ET

* There will be no sessions during the week of Memorial Day

REGISTRATION FEE

\$3,800

READY TO BEGIN?

To register or learn more about this program, scan the QR code or visit us online at <https://hrlr.msu.edu/clrl>



QUESTIONS?

Kristi White, Outreach Program Coordinator
whitekr@msu.edu