



# CERTIFIED LABOR RELATIONS LEADER

## PROGRAM DESCRIPTION

Labor and employee relations professionals need specialized knowledge and skills to thrive in a unionized organization. From understanding the objectives of US labor relations to complying with federal and state labor laws, a solid foundation is the key to success.

## OVERALL GOAL/OBJECTIVE OF PROGRAM

The CLRL is designed for those in, or moving into, a labor relations leadership position. The program is strategic in nature and includes opportunities to network with labor relations leaders from other organizations.

## TOPICS INCLUDE

- Contract negotiations - a strategic perspective, including:
  - » What can we do now to get what we need 3 contracts from now?
    - International v. local negotiations
    - Preparing your negotiating teams
- External Influences
  - » US Political influences
    - Changes in the NLRB based on the Administration
    - Supreme Court Rulings
    - Environmental issues and regulations
  - » Social influences
  - » Demographic influences
- Interacting with the media
  - » Identifying spokespersons
  - » Who should, and should not, talk with the media
  - » Best practices when interacting with the media
  - » Dealing with difficult questions
  - » Social media and employees' rights
  - » Messaging
- International labor relations systems

## PROGRAM DETAILS

This is an interactive 5-week program primarily meeting on Mondays and Tuesdays via Zoom.

## UPCOMING SESSIONS

- September 9 - October 8, 2024

## REGISTRATION FEE

\$3,800

## READY TO BEGIN?

To register or learn more about this program, scan the QR code or visit us online at <https://hrlr.msu.edu/cwcp>



## Questions?

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