School of Human Resources and Labor Relations
MICHIGAN STATE UNIVERSITY

PROFESSIONAL DEVELOPMENT

CERTIFICATE IN INTERGENERATIONAL COMMUNICATION

BUILD UNDERSTANDING. STRENGTHEN COLLABORATION. LEAD ACROSS GENERATION

In today's workplace, five generations work side by side, each with unique experiences, communication styles, and expectations. While each generation brings valuable strengths, multigenerational teams can struggle when differing communication styles lead to confusion, frustration, or missed opportunities for collaboration.

The **Certificate in Intergenerational Communication** is designed to help you communicate more effectively across generations. You'll explore real workplace examples, reflect on your own style, and learn practical ways to build understanding among colleagues of different ages with different experiences. Whether you're leading a team or simply want to strengthen everyday interactions, this program helps you build trust and communicate with greater ease and confidence.

WHAT YOU'LL LEARN

By the end of this professional development program, you will be able to:

- **Recognize and bridge generational communication gaps** that influence collaboration, motivation, and trust.
- **Apply proven communication strategies** that strengthen how you connect, listen, and respond so that your messages land clearly, and you and your team work together with greater purpose.
- **Adjust your communication approach** to engage Traditionalists, Baby Boomers, Gen X, Millennials, and Gen Z effectively.
- **Manage and resolve workplace conflict** using strategies that respect generational perspectives and values.
- **Give and receive feedback** that builds trust and accountability, regardless of age or experience level.

PROGRAM DETAILS

This is a highly interactive virtual program meeting via Zoom.

PROGRAM DATES

- August 25 & 27, 2027 // Wed & Fri
  1:00pm - 5:00pm ET

REGISTRATION FEE: $1,250

READY TO BEGIN?

To register or learn more about this program, scan the QR code or visit us online at https://hrlr.msu.edu/intergen

Questions?

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