



CERTIFICATE IN ETHICAL INFLUENCE AT WORK

OVERVIEW

Certificate in Ethical Influence at Work is perfect for HR and LR professionals at all levels who want to take their influence skills to the next level. Whether you're new to the field or a seasoned veteran, this program will provide you with the insights and strategies you need to achieve your goals and make a positive impact on your organization.

This program is designed to equip you with the practical tools and strategies you need to effectively communicate with colleagues, manage teams, and drive organizational change. You will **strengthen your problem-solving skills, craft persuasive messages, utilize proven influence techniques, and build strong relationships** with operations leaders at all levels.

Through interactive exercises and case studies, you'll have the opportunity to practice your new skills in a safe and supportive environment. You'll receive personalized feedback and guidance to help you refine your approach and build your confidence as an influencer.

STRATEGIES YOU WILL LEARN

- **Communicate effectively:** Effective communication is critical for building influence. This includes being clear and concise in your messaging, actively listening to others, and adapting your communication style to the needs of your audience.
- **Demonstrate confidence and expertise:** HR professionals are expected to have a deep understanding of HR practices, policies, and regulations. Demonstrating confidence in your subject matter expertise can help to build your credibility and influence within the organization.
- **Build relationships:** One of the most effective ways to build influence is to build strong relationships with people across the organization. This includes employees, managers, and executives. By establishing trust and credibility with others, you can gain influence and build support for your ideas.

PROGRAM DETAILS

This is a highly interactive virtual program meeting over 2 half-days via Zoom.

PROGRAM DATES

- April 22 & 24, 2026
8:30am - 12:30pm ET

REGISTRATION FEE: \$1,200

READY TO BEGIN?

To register or learn more about this program, scan the QR code or visit us online at <https://hrlr.msu.edu/influence>



Questions?

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