

### PROGRAM OVERVIEW

In today's fast-paced and interconnected world, **effective communication is the cornerstone of professional success**. It's not just about conveying information; it's about building relationships, resolving conflicts, and fostering collaboration.

Unfortunately, a staggering **89% of workers report that ineffective communication has a significant impact on their work lives** (<u>Forbes.com</u>, 2023). Whether you're an entry-level employee or a seasoned executive, poor communication can affect your job satisfaction, productivity, and stress levels.

The good news is that communication is a skill that can be learned and honed. That's why we designed our program 8 Communication Strategies for Career Success, to empower you with essential communication strategies that will transform your career and enhance your professional life.

#### **LEARNING OBJECTIVES**

By participating in our "8 Communication Strategies for Career Success" program, you will:

- Enhance your ability to communicate effectively in all aspects of your professional life.
- Build stronger relationships with colleagues, clients, and supervisors.
- Improve your conflict resolution skills, reducing workplace tension.
- Boost your confidence in delivering presentations and written communication.
- Increase your influence and persuasion skills, leading to career advancement.
- Foster a positive work environment through effective feedback.
- Elevate your strategic communication abilities to achieve your career objectives.

# **PROGRAM DETAILS**

This is a highly interactive virtual program meeting over 2 half-days via Zoom.

#### PROGRAM DATES

- July 24 & 26, 2024
  8:30am 12:30pm ET
- October 16 & 18, 2024
  8:30am 12:30pm ET

# **REGISTRATION FEE** \$800

## **READY TO BEGIN?**

To register or learn more about this program, scan the QR code or visit us online at https://hrlr.msu.edu/8com



#### **Questions?**

Kristi White Outreach Program Coordinator whitekr@msu.edu