Amy Goldstein tells the story of what happens to the people of this small, proud Wisconsin city when it loses the nation's oldest operating General Motors assembly plant in the midst of the Great Recession. Though one expects a simple tale of job loss and decline, it really is the story of what happens next as workers and community struggle to reinvent themselves.


Ms. Goldstein's presentation is the inaugural offering in the new lecture series at the Olds Museum dedicated to exploring historical and contemporary topics examining the auto industry, auto pioneers, auto workers and auto communities.

Copies of the book will be available for purchase, and a book signing will take place immediately after the lecture. Lansing's Everybody Reads Bookstore is handling the book table for this event.