

Lifelong Network News

ON THE BANKS
OF THE RED
CEDAR, THERE'S
A SCHOOL THAT'S
KNOWN TO ALL;



School of Human Resources
and Labor Relations
MICHIGAN STATE UNIVERSITY

#LIFELONGNETWORK



FALL 2021

Lifelong Network News

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CAMPUS PHOTOS

Courtesy of MSU University Communications

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Every effort has been made to avoid errors, misspellings, and omissions. If an error comes to your attention, please accept our apologies and notify us.



MESSAGE FROM THE DIRECTOR

Dr. Peter Berg

Although returning to campus during COVID has brought unique challenges, our School continues to move forward on several exciting initiatives we want to share with you.

- Our entering class of Master's students is one of the largest in many years (50 students).
- We have an excellent recruiting season so far with the vast majority of our new Master's students securing summer internships.
- Through the generous donations of Dennis and Tracy Liberson, we were able to support undergraduate student internships among public and non-profit organizations.
- We are continuing to develop our research initiative on the evolution and future of work. Assistant professor Hye Jin Rho was recently awarded an NSF grant as a Co-PI on the use of technology in the hospitality sector.
- We have implemented several diversity, equity, and inclusion initiatives to ensure our School is a place where everyone feels welcome and supported.
- We continue to serve as an education partner for credit and non-credit programming. We have seen demand increase for our professional development programs, and are launching our inaugural class of our [CHRO Leadership Academy](#) in the Spring.

We also want to share the tremendous loss we experienced as a community with the passing of alumna Kelly Snow (class of 2000) in September, and recognize her commitment to the School and what she meant to so many.

Through these challenging times, we continue to be a leading international institution, offering the best in education, research, and development of future human resources and labor relations leaders. Thank you to all of you, our lifelong networked community, for your continued support and dedication to our School.

Best,

Peter Berg

Through these challenging times, we continue to be a leading international institution, offering the best in education, research, and development of future human resources and labor relations leaders.

We would also like to thank Professor Maite Tapia for her leadership the first year of the committee and welcome Professor Philip S. DeOrtentiis, the new committee chair. As always, we encourage feedback and input from our alumni. If you are interested in hearing more or would like to contribute in any way, please contact Philip S. DeOrtentiis at psd@msu.edu.



Congratulations to our Human Capital & Society students, and thank you Dennis and Tracey Liberson!



Pictured: Dennis and Tracey Liberson (middle) with Human Capital & Society Liberson scholarship recipients.

SHRLR Professional Development

It has been shown that professional certifications are important for boosting pay and negotiating promotions¹.

SHRLR Professional Development is the premier provider of professional education and certification in the areas of human resources, workers' compensation, labor/employment relations, and leadership.

Now you can complement your MSU academic degree with a professional certification that signals your exceptional knowledge and skills!

All HCS and MHRLR alumni are eligible for a 10% discount on program registration fees.

¹ <https://www.payscale.com/research-and-insights/hr-certifications-pay/>

For the latest information and dates visit
hrlr.msu.edu/prodev

PROGRAM HIGHLIGHTS

Certificate in Virtual Leadership

- January 21 & 28, 2022

Certificate in Workplace Investigations

- February 18, 2022

Certificate in Organizational Inclusion and Diversity

- March 18, 2022

Certified Labor Relations Leader

- May 4, 11-12, 18, & 25, 2022

Certified Human Resources Specialist

- June 2, 9, 16, 23, & 30, 2022

Negotiating Labor/ Management Agreements for Competitive Advantage

- July 19-21, 2022

Certified Workers' Compensation Professional

- October 26, November 2, 9, & 16, 2022

Certified Family Medical Leave Specialist

- November 3, 2022

CHRO Leadership Academy

From Program Manager, Steve Fitzgerald:



The CHRO Leadership Academy is designed by sitting CHROs and faculty as a capstone course for those new to the top role. This program is unique in the market in that experienced CHRO/CPOs will coach participants over the course of 9 months, tailoring the learning to the specific needs of participants. Faculty will contribute by sharing their expertise and cutting-edge insights in areas critical to success. After a pilot in 2021, we are actively enrolling the first cohort for the spring of '22.

To learn more, contact Kristi White at whitekr@msu.edu.



In Memoriam - Kelly Snow

Earlier this semester, the School of HRLR lost a treasured alum and Advisory Board member in Kelly Snow.

A 2000 graduate of the SHRLR Master of Human Resources and Labor Relations program, Kelly Snow began her career with PepsiCo directly after graduation and was most recently the Senior Director, Environmental Health and Safety, Frito-Lay Sales at PepsiCo.

We once asked Kelly why she chose the Master of HRLR program at MSU, and she shared that she had researched who had the best HR graduate program and, being from Michigan, she found the best program right in her backyard! She said it was the best decision she had ever made, from a personal and career standpoint, because it allowed her to find her true passion and become part of the Frito Lay extended family.

Whether she was presenting a skill-building workshop on leveraging influence early in your career to first-year Master's students, being a guest on our HRLR and the World of Work podcast earlier this year, or celebrating the PepsiCo scholarship winners every year at our scholarship banquet - Kelly was an integral part of our HRLR community, and will be dearly missed.



CAMPUS SIGHTS
4-H CHILDREN GARDEN

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OUR SCIENCE **TRANSFORMS THE HUMAN EXPERIENCE**
AND INSPIRES LEADERS



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