

## MEET YOUR INSTRUCTORS

**Angela T. Hall, JD, PhD,** is an Assistant Professor in the School of Human Resources & Labor Relations at Michigan State University. Her research interests and area of expertise include employee accountability and employee legal claiming. Angela has taught a wide variety of courses at the undergraduate, masters, and doctorate levels including organizational behavior, human resources, leadership, and employee training and development. Angela has also authored learning modules and cases for the Society for Human Resource Management.



**Tina Riley, PhD,** is Director of Human Resources Executive Education in the School of Human Resources & Labor Relations at Michigan State University. She holds a PhD in Higher, Adult, and Lifelong Education as well as a Master of Arts in Labor Relations and Human Resources from MSU. Dr. Riley has given presentations nationwide on the topics of strategic recruiting, training and development, supervisory skills, and employment law. She is also a CAPT-qualified administrator of the Myers-Briggs Type Indicator and has worked with many groups in developing value from differences within the workplace.



MICHIGAN STATE  
UNIVERSITY

HR Executive Education  
School of Human Resources and Labor Relations

South Kedzie Hall  
368 Farm Lane, Room 5422  
East Lansing, Michigan 48824



## HUMAN RESOURCES EXECUTIVE EDUCATION



RECRUITING  
TOP TALENT



School of Human Resources  
and Labor Relations  
MICHIGAN STATE UNIVERSITY

# LEARN HOW TO BUILD YOUR BRAND AS AN EMPLOYER OF CHOICE

## RECRUIT AND RETAIN TOP TALENT

**Hiring the right candidates continues to be one of the top 10 challenges facing CEOs in 2017.\***

Developing an integrated talent management system is essential for finding and retaining the right people for the right positions.

**Learn breakthrough strategies** for attracting top candidates, reducing hire time, and creating employee and organizational success.

**Attend individually or with your team and work on developing your strategy and project plan during the workshop.**

\* businessnewsdaily.com

## BY ATTENDING THIS PROGRAM, YOU WILL BE PREPARED TO:

- ▶ Forecast your supply and demand for talent
- ▶ Make data-driven recruiting decisions
- ▶ Stay current with market trends and best methods for attracting the right candidates
- ▶ Attract diverse candidates
- ▶ Establish a pipeline of qualified candidates, reducing hire time
- ▶ Employ new, creative recruiting techniques that fit your budget
- ▶ Ensure your talent acquisition process complies with state and federal employment laws including:
  - ▶ Title VII
  - ▶ ADA/ADAAA
  - ▶ ADEA
  - ▶ States' non-discrimination statutes
  - ▶ States' online privacy statutes

## DATE AND LOCATION

- ▶ **September 8, 2017**  
East Lansing Marriott  
300 M.A.C. Avenue  
East Lansing, MI 48823  
(517) 337-4440


## PROGRAM TIMES

Registration & Continental Breakfast:	8:00am – 8:30am
Program Times:	8:30am – 4:30pm
Daily Networking Lunch:	12:00pm – 1:00pm


## REGISTRATION INFORMATION

**REGISTRATION FEE: \$895**

### PAYMENT OPTIONS

 **By Credit Card** - Register and pay online using our secure website: [hrlr.msu.edu/recruiting](http://hrlr.msu.edu/recruiting)

 **By Phone** - (517) 355-9592

 **By Check** - Complete registration form below and return with payment. Please make checks payable to Michigan State University.

### PAYMENT POLICY

PAYMENT MUST ACCOMPANY REGISTRATION  
MSU's Federal ID Number is 38-6005984  
Registrants will receive a confirmation letter via email.



## REGISTRATION

Please complete registration form and return with payment to:

Recruiting Top Talent  
Human Resources Executive Education  
School of Human Resources and Labor Relations  
Attn: Carrie Meorado, Program Coordinator  
South Kedzie Hall  
368 Farm Lane, Room S422  
East Lansing, MI 48824

**Participant's name:** \_\_\_\_\_

**Participant's title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_