1. **Fall Semester Off and Running:** 52 new students started the semester with a jammed-packed 2-day orientation program organized by our Graduate Student Association. That was followed by our “Welcoming Picnic under the Breezeway” and a 1-day business analytics seminar provided by Eaton Corporation on using Excel for analyzing and presenting performance data.

2. **Recruiting Whirlwind** With some 45 companies on campus hosting info sessions and interviewing our students during September and October alone, students are being treated to a whirlwind of opportunities. Thanks to Thuy-Tram Butler (Director of our Career Development & Placement Office) and her team of student leaders, students have received substantial counseling and coaching preparing for interviews, including multiple mock interviews with alumni volunteers. The early results?

   ✓ 75% of 2nd-year students have received offers starting in 2014

   ✓ 65% of 1st-year students have received internship offers.

3. **Advisory Board Holds Annual Meeting:** 25 members of our highly distinguished and engaged Advisory Board met on October 10-11th. Five standing committees addressing branding and strategy, career development, alumni relations, executive education and student recruitment presented recommendations to the full Board. Two panels of Board members also shared their experience and insights with all students in open forum exchanges about launching careers in HR & LR. Highlighting the Board’s visit was our banquet attended by 150 students, faculty, staff and alumni during which we celebrated the Board’s many contributions to the success of our School.
Two new members have been elected to the Board. Please welcome:

√ Melissa Howell, EVP of Global HR, General Motors and
√ Pamela Sauter, EVP of HR, Qualcomm.

4. **22 Named Corporate Scholarships Awarded**: Thanks to many of our loyal alumni who have championed our School within their companies, 22 of our new students received named corporate scholarships. Awarding these scholarships are the following companies:

- Albany International
- Alcoa
- Avaya
- ChevronTexaco
- Chrysler
- Cliffs Natural Resources
- Dignity Health
- Dow Corning
- Eaton
- Ford
- GE
- General Mills
- Honeywell
- Marathon
- Microsoft
- PepsiCo
- Shell Oil
- SPX
- Walt Disney
- Whirlpool
- Yazaki

5. **Facelift Gift from Shell**: Shell Oil generously contributed and shipped several truck loads of maple wood finished Steelcase furniture from its Houston headquarters to E. Lansing. With this gift, our offices, conference room and student lounge have been refurbished; bringing smiles of delight from students, staff and faculty alike! Our gratitude goes out to alumnus and Advisory Board member Bill Fitzpatrick (VP, Shell) for initiating this gift.

Spartan Strong!

Bill Cooke

Director, School of Human Resources & Labor Relations

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